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# 10 CORE PRINCIPLES

1. Demand Excellence of Yourself.
2. Build and perfect The Process.
3. Accept, respond, but not react to the results.
4. Chase perfection RELENTLESSLY, to attain excellence.
5. Elevate your game by building up, and encouraging others.
6. Be willing to lead. By example and accountability.
7. Outwork EVERYONE!
8. Develop your Mind and Character, then your game.
9. Think, walk, and perform in confidence.
10. Chase your purpose..... not the "W".